

TRANS-BORDER

GLOBAL FREIGHT SYSTEMS, INC.

International and Domestic Freight Forwarder

Import/Export/Air/Ocean/Int'l Banking/Consulting/U.S. Customs Brokerage



October / 2011

Issue: 4

Welcome To The Trans-Border Times!

We hope you enjoy reading the articles that are making headlines within our company...!



Sherri Winnie Wins Employee of the Quarter Award for Q3, 2011!

Congratulations to Sherri Winnie for being named Employee of the Quarter for Q3, 2011!! Thank you to Sherri for her hard work and dedication! Enjoy the \$500 and keep up the good work!

Yateen Patel Becomes New Export Pricing Manager!

Yateen Patel has moved from his position as Customer Service Manager to Export Pricing Manager! Yateen has over 10 years experience in the export industry, including over 6 years with Trans-Border as the Air Export Manager. We look forward to Yateen developing and growing this department...Thanks Yateen!

Pricing Welcomes Back Dan Hollenbeck

Dan Hollenbeck will be moving back into the Pricing Department after gaining valuable knowledge in the Air Export Department. Thanks for all your help in air export's Dan and we look forward to having you back in Pricing!

Trans-Border Plans to Move!

We have outgrown our space here on Northway Lane and have plans to move to a bigger and better building! The process of purchasing and renovating our new building are under way. The new 15,000 sq.ft. building is located on Route 9 in Round Lake, NY. Our tentative move in date is February, 2012. Look out for further updates!

New Additions to the Trans-Border Team.

As our company continues to grow and develop at a rapid rate and in order to continue to provide exceptional levels of customer service, the need to hire more individuals becomes more apparent. Trans-Border is excited to welcome Scott Gregory (Domestic department), Nate Arruda (Import department) and Maggie Zmuda (Air Export department). Welcome to the team, guys!!!

Monica Gaspo to move into Inside Sales Position!

Monica Gaspo - started on Wednesday October 6th in the position of Inside Sales...in this position she will actively market to domestic consignees, routed export customers, import consignees that we handle business on for our agents, agent leads, etc...Go get'em Monica!!

Trans-Border in support of the Jill Paolucci Memorial Coalition Against Cancer Foundation

For the month of October, Trans-Border is proud to support the Jill Paolucci Memorial Coalition against Cancer Foundation. The foundation's goal is to raise money to support local cancer related causes. This includes providing funding and support for local families who are experiencing the hardships associated with fighting cancer and providing funding to local health facilities dedicated to cancer care.

Thanks to Allison Burak, our NVO Manager for leading this great cause. All proceeds collected will go directly to the foundation!

Bill Carey to move into new role!!

Bill Carey will be moving out of his position as Import Operations Manager and into the role of developing, implementing, monitoring, evaluating and updating Trans-Border's internal office management system! This new position will help Trans-Border monitor its internal operations, as well as having a significant impact on quality control and company efficiency! Congratulations to Bill on his new position! Watch out for further information!

Paperless Initiative in Effect!

Trans-Border has made a commitment to promote environmental friendliness in our everyday business operations. Our NVOO manager, Allison Burak, has taken the initiative to transition our office into a paperless one. This will help our company to examine, evaluate and determine the best forms of shipment control, organization and efficiency. We will continue to incorporate these principles of sustainability into the every business decision that we make.

Siobhan Wallace wins Award!!!

Congratulations to Siobhan Wallace for winning the First Down award from Townsend Leather! Siobhan was nominated for her teamwork, effective communication and dependability. A big thank you to Siobhan for providing outstanding levels of service and being a true partner to Townsend Leather!

The Power of the Mind...

My 12 year old son has a passion in life towards Crew. He practices 6 times a week no matter what the weather is. The sport teaches hard work, teamwork, communication and requires you to be in great physical condition. I am excited he has found this passion in his life. The other day he came home with a written copy of the Optimist Creed that his coach gave to him. I thought it was great and wanted to share it with everyone.

A Motivational Poem

Promises to Yourself

By Christian D. Larsen

Promise yourself....

To be so strong that nothing can disturb your peace of mind;
To talk health, happiness, and prosperity to every person you meet;
To make all your friends feel that there is something in them;
To look at the sunny side of everything and make your optimism come true;
To think only the best, to work only for the best, and to expect only the best;
To be just as enthusiastic about the success of others as you are about your own;
To forget the mistakes of the past and press on to the greater achievements of the future;
To wear a cheerful countenance at all times and give every living creature you meet a smile;
To give so much time to the improvement of yourself that you have no time to criticize others;
To be too large for worry, too noble for anger, too strong for fear; and too happy to permit the presence of trouble;
To think well of yourself and to proclaim this fact to the world, not in loud words, but in great deeds;
To live in the faith that the whole world is on your side so long as you are true to the best that is in you.

Sometimes the simplest things make the most sense. Have a great day and stay positive!!!

Regards, Jeff

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