

TRANS-BORDER
GLOBAL FREIGHT SYSTEMS, INC.
International and Domestic Freight Forwarder

Import/Export/Air/Ocean/Int'l Banking/Consulting/US Customs Brokerage



Welcome To The Trans-Border Times!

April, 2011

We hope you enjoy the articles that are making headlines within our company!

Expansion Within The Air Export Department!

We are pleased to announce another addition to the Air Export Department! Dan Hollenbeck, who has been with Trans-Border for 3 years and was part of the Export Pricing Department, started his new Air Export Operations position on April 4th, 2011. We wish Dan all the best in his new role!

New Addition To The Export Pricing Department!

Trans-Border is pleased to announce that Monica Gaspo has now joined our Export Pricing Department. Monica, who hails from Syracuse, NY and who will be graduating from Siena College this summer, started her new position on March 7th, 2011. Good luck to Monica in her new role!

Jordan Marsh Named As Trans-Border's Employee Of The Year For 2010!

Jordan Marsh was named Trans-Border's Employee of the Year for 2010 at the company's annual party in Saratoga Springs, NY. Jordan started off his career at Trans-Border in 2004 where he worked in our Air Export Department. He then progressed into a sales position in 2007 where he now works as an Account Executive.

Jordan received a check for \$1000 for his hard work and dedication. Keep up

Heidi Baker Wins Employee Of The Quarter Award For Q1, 2011!

In addition to the Employee of the Year award, Heidi Baker was named as the Employee of the Quarter for the 1st quarter of 2011! Heidi has played a significant role within the Export Pricing Department that is developing at a rapid rate.

Congratulations to Heidi! Enjoy the \$500 award and keep up the good

the good work!

work!

Trans-Border To Implement New EDI Capabilities!

Trans-Border is currently in the testing process with communicating information via Electronic Data Interchange (EDI) with various steamship lines and air carriers. When implemented, this will further open the visibility of the clients supply chain with round-the-clock shipment status as shipment milestones occur. Our investment in technology is another example of our commitment to providing accurate and real-time information on our clients important shipments!

Watch this space for further updates!

Trans-Border In Support Of The Mercy Medical Mission!

Trans-Border is currently raising funds for the month of April for the Mercy Medical Mission which focuses on helping children around the world who are in desperate need of medical care in times of sickness and disaster. The mission is led by Karen Schneider who works tirelessly alongside other sisters to provide help and support to children in need from around the world.

The staff of Trans-Border are proud and honored to contribute towards such an important cause. Just another example of Trans-Border's history of supporting such worthy foundations!

Thoughts...

Hope is here!!! Well for all of us living in the Northeast this has been an incredibly long winter...wow! I believe that the winter is finally over and we can shake out of our winter funk and start having fun. I hope this is true!! I know this is true!!

Hope - what does it mean ?

hope (h p)

v. hoped, hop·ing, hopes

v.intr.

1. To wish for something with expectation of its fulfillment.

2. Archaic To have confidence; trust.

v.tr.

1. To look forward to with confidence or expectation: We hope that our children will be successful.

2. To expect and desire. See Synonyms at expect.

n.

1. A wish or desire accompanied by confident expectation of its fulfillment.
2. Something that is hoped for or desired: Success is our hope.
3. One that is a source of or reason for hope: the team's only hope for victory.
4. often Hope Christianity The theological virtue defined as the desire and search for a future good, difficult but not impossible to attain with God's help.
5. Archaic Trust; confidence.

My 13 year old son has a favorite saying "some days you're the bug and some days you're the windshield" - ouch! The point being we may not be able to control everything in our life (who wants to?), but we can control our outlook on life, business, family etc...so even during the tough days of winter we must stay positive and have fun!!!

What the heck does this have to do with freight? At Trans-Border we understand that not all of your days are going to be great, but whether you are in the middle of a good day or a bad day your experience with us will be a great one!! You can always expect positive energy, people who care and an experience that offers assistance and knowledge.

We understand that the world of logistics can be stressful at times, but our goal is to turn stress into accomplishment & success. Let's stay out of the way of the windshield and fly away into the positive & stress free world of logistics. It all starts with hope. Have a great Spring!!

Jeffrey Millens

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